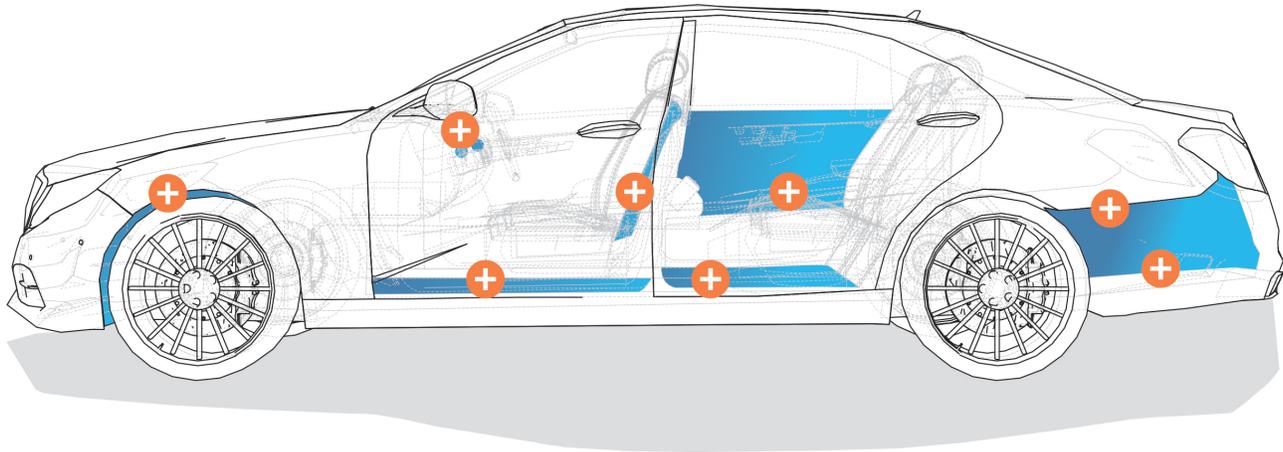


## Primex Design & Fabrication Offers Solutions for Automotive Interiors



**Richmond, Indiana, April 16, 2019**—Primex Design & Fabrication, PD&F, the leading manufacturer of reusable, returnable and recyclable plastic shipping containers, custom interior dunnage, protective packaging, point of purchase displays and retail packaging, has entered the automotive OEM market with its Bubble-X™ and Faraprene™ products for automotive components. The two materials can be formed for a wide variety of automotive interior applications such as seat backs, door panels, load floors and trunk liners. “We’ve supported this market for some time,” said PD&F Business Unit Director Doug Borgsdorf, “but we’re now aggressively pursuing new business by demonstrating the value of our products and their advantages over existing materials.”

Primex materials help reduce vehicle weight, while providing exceptional strength and durability. Primex produces highly durable, lightweight materials that replace wood, fiberglass, metal and solid polymer sheet for automotive interior applications without sacrificing stability, strength and aesthetics. Additionally, Primex prefabricates many shapes and textures, saving suppliers this additional production step, and then laminates various materials to components before shipping.

[See various vehicle components made stronger and lighter with PD&F materials.](#)

Bubble-X™ co-extruded polypropylene bubble board provides exceptional strength to weight properties and is available in a wide range of colors and thicknesses. Primex’s Color, Compounding & Additives division can formulate many characteristics into the product during production such as anti-stats, fire retardants and processing aids.

Primex's Faraprene™ TPEs and TPOs are industry-leading thermoforming materials that provide soft touch and high grip surfaces in many vehicle components such as door areas, trunk liners, control knobs and floor mats. Faraprene™ is available in a full range of hardness levels and can be used in injection and extrusion operations. Primex laminates a wide assortment of materials to Faraprene™ such as carpet, polypun, felt and fiberglass, saving production time.

### **The Primex Advantage**

The Primex Plastics "One Company" family of companies ensures total supply chain management, from compounding, extrusion and fabrication, to distribution and recycling. The John J. Farber Technology and Innovation Center helps develop new products and new product uses that keep automotive suppliers ahead of the competition curve. Primex Color, Compounding & Additives produces masterbatches for Primex's extrusion lines, providing exact product colors, unique characteristics and additives to meet specific customer needs. PD&F's onsite design team works with customers to develop the most economical long-term solution, while six warehouse facilities allow for just-in-time delivery to manufacturers.

### **About Primex Design & Fabrication**

From pellet to package, Primex Design & Fabrication does it all! Packaging, shipping containers, logistics, storage and point of sale, are just a few specialties. As part of the Primex Plastics "One Company" family of companies, Primex Design & Fabrication offers a full production lifecycle from raw materials and design, through prototyping and recycling. For more information, call (800) 935-2990 or visit [www.primexfabrication.com](http://www.primexfabrication.com).

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